

Australian Sex Party at Sexpo

Written by Free Beer
Monday, 01 June 2009 15:37

Went to Sexpo and met Fiona Patten, the Convenor of the [Australian Sex Party](#). I think this is going to be successful and influential. Set up by the [Eros Foundation](#), the sex industry lobby group, it's attracting the support of commercial operators within the sex industry. That means they'll have a physical distribution channel through which they can promote membership. I gave Fiona my unsolicited opinion (people love that) - I think their strategic focus should be on gaining members. This is because the mainstream parties actually have very low membership numbers. If the Sex Party get to the point where membership numbers match either of the major parties, they will legitimise themselves in people's minds. Nobody wants to vote for a party that nobody votes for.

Their web site is already attracting 35,000 uniques a week after just six months and they are more pro-social media than the rest. Okay that's not difficult. Join the Facebook group [here](#).

They also need to establish in people's minds that what they're chasing is some representation and balance in the Parliament. Not a take-over. They need to present themselves as reasonable and normal people and they probably should consider knocking off some of the hard edges on their policies, which are pretty strongly anti-religious. That won't help.

I wish to point out that I've written about this without a double entendre which seems to be beyond most media folk.

Two products at Sexpo I thought were interesting. [Sportsheets](#) are a clever product. Restrain your partner using velcro pads that adhere to the sheets. So much easier than those infernal ropes.

[Party High Pills](#) is a new business selling herbal euphorics manufactured in Hamilton Hill (in a state of the art garage?) from ingredients sourced from New Zealand and Israel. Good quality presentation; they've done an excellent job. Although the danger levels are almost certainly lower compared with Ecstasy and amphetamines I think they'd be wise to amp up the reassurance on their web site about toxicity testing. I'm sure there's a substantial market there so at some point, someone needs to fund a clinical trial. Meanwhile, will instigate individual sampling for purely research purposes.

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3 Responses to “Australian Sex Party at Sexpo”

1. [The Worst of Perth](#) Says:

[May 22nd, 2009 at 8:33 am](#)

What do you think of the name though? Sounds a bit frivolous or possibly off putting. Maybe something that implied freedom of expression or something.

Hope you've seen poster boy Cookster

<http://theworstofperth.com/2009/05/21/en-pole-en-route/>

2. [skribe](#) Says:

[May 22nd, 2009 at 4:18 pm](#)

I agree that the name is a major deterrent to mainstream acceptability.

3. [robbie swan](#) Says:

[May 22nd, 2009 at 8:24 pm](#)

I'm the publisher at Eros but thought I'd offer a reason to the two writers for the name of the party. The late, great Don Chipp once told me that the worst thing that could happen for a new political party was to be ignored and not be recognised. In the current political environment there are half a dozen new parties out there, some who even ran in the last federal election, who most people have never heard of. Even though some people may dismiss the Sex Party when they hear the name they won't forget it. And then they just have to go to our policies page and check out if their initial feelings were backed up by the substance of the party. Our new credo that will go under the party name is “....now that we have your attention” which is a reference to that old anecdote of shouting out ‘Sex’! in a crowded room and then when everyone shuts up and looks at who said it, they say “....”..now that I have your attention”...and go on to talk about what you really want to talk about. A good example of this is the Liberal Democratic Party. They have great policies and a very clever group of people are behind. But who has heard of them and if you have, what do they stand for? Anyone heard of the Secular Party? and on it goes....

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