### letter of opposition to stld .xxx again!

Written by fiona patten Thursday, 29 April 2010 15:12

Wearing my other hat of Eros CEO I recently wrote the letter below to the head of ICANN (Internet Corporation for Assigned Names and Numbers) to voice our opposition to the introduction of a new stld (sonsored top level domain) called .xxx.

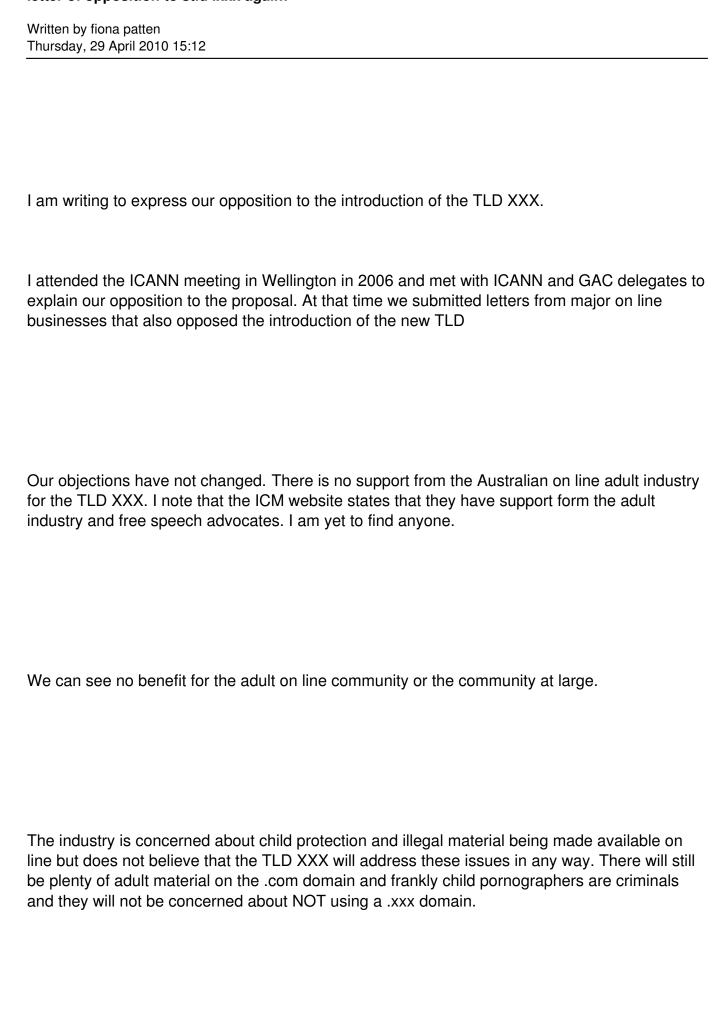
The debate about this proposal has been going on since 2005 and in 2007 we thought it was all over when ICANN formally rejected the application by the company ICM. Then, the proposal did not have the support of governments around the world or the adult industry. And that is important because an stld must have industry support. It didn't then and it doesn't now. But ICM knows that managing the .xxx domain is worth a fortune and they have spent a fortune lobbying for its introduction so they are not going to give up lightly.

for its introduction so they are not going to give up lightly.
I explain our reasons for opposing it in the letter below and in an earlier blog <a href="http://www.sexparty.org.au/index.php/blog/351-why-we-still-oppose-xxx-tld">http://www.sexparty.org.au/index.php/blog/351-why-we-still-oppose-xxx-tld</a>
.xxx is in no one's benefit except the sponsoring company ICM. It will not protect children, nor stop child pornography nor advance the adult industry.
Dear Mr Beckstrom,

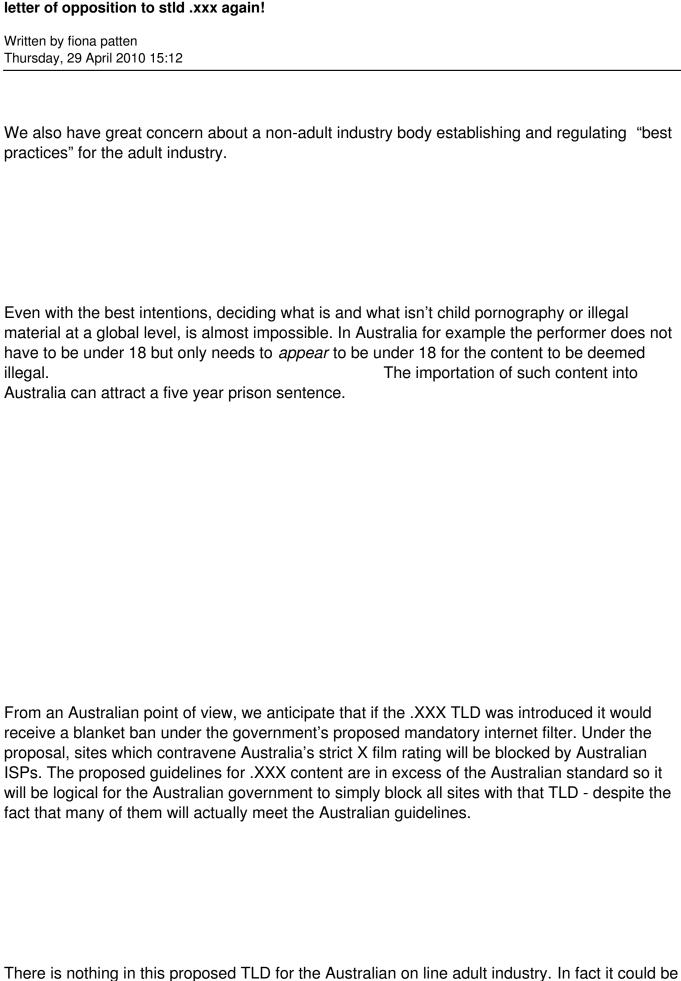
## **Opposition to .XXX TLD Proposal**

The Eros Association is the peak national organisation for the Australian Adult industry. We represent the majority of the Australian adult retail and on line industry and have done so since 1992.

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extremely negative for us.



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